

HEALTHGROUP WEST

Consultants to Hospitals & Health Systems



**MARKET INTELLIGENCE • STRATEGIC PLANNING • HOSPITAL / PHYSICIAN PARTNERSHIPS
OPERATIONAL OPTIMIZATION • NETWORK DEVELOPMENT • TECHNOLOGY IMPLEMENTATION**

Strategic growth paired with efficient, effective performance is critical to successfully competing in a value-driven, consumer-focused healthcare environment. HealthGroup West provides cost-effective strategic planning, business development, and operational efficiency assistance for hospitals and health systems seeking to grow and improve key service lines. Our credentials are built on years of practical experience and first hand knowledge of markets around the country. HealthGroup West consultants are experienced professionals with advanced degrees in business, healthcare administration and other clinical sciences. From Preliminary Assessment to implementation, our team will provide practical advice and generate positive results. Contact us to discuss how we may assist your organization in optimizing performance today and realizing your goals for the future.



STRATEGY & GROWTH

Define and Achieve Your Strategic Goals:

- Service Line Strategic Planning & Implementation
- Facilities & Equipment Planning
- Strategic Marketing Plan Development
- Outreach & Ambulatory Network Planning & Implementation
- Direct to Employer Contracting Strategy
- Physician / Hospital Partnership & Alignment Strategies
- Business & Financial Planning
- Bundled Payment Strategy



MARKET INTELLIGENCE & PLANNING

Gain Insights Into Your Market, Facilities and Operations:

- Market Assessment
- Hospital Operations Assessment
- Physician Practice Operations Assessment
- Demand Analysis & Utilization Modeling
- Community Needs / Utilization Assessment
- Medical Staff Development Planning
- Fair Market Valuation
- Certificate of Need Preparation
- Expert Witness Testimony



NETWORK DEVELOPMENT

Build a Strong Network of Partners With Shared Values:

- Clinically Integrated Network Readiness Assessment & Implementation Planning
- Physician Recruitment
- Physician Compensation Models
- Merger & Acquisition Opportunity Development Models & Implementation
- Affiliation & Partnership Development Models & Implementation
- Direct to Employer Contracting
- Management Services Organization Development Models
- Operations & Quality Optimization Programs



TECHNOLOGY IMPLEMENTATION

Leverage Technology to Support Key Strategic Initiatives:

- Mobile App Development
- Dashboards & Benchmarking
- Data Analytics
- Performance Improvement Programs & Tools
- Database Development